



Corporate offer:

# AI for business, marketing & sales

Learn how to effectively use artificial intelligence to automate tasks and free up time for strategic goals.

[Learn more](#)



# This training is for



Business leaders and owners



Marketing and PR managers



Sales managers



Project managers



Specialists responsible for business process automation

# What we will learn?



## AI for productivity

Automate routine tasks to increase productivity by 10 times.



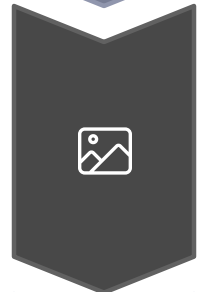
## AI for business strategies

Market research and business planning using artificial intelligence.



## AI for content creation

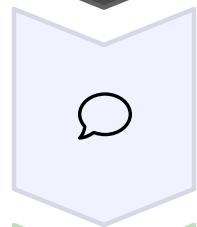
Create texts, graphics and videos for your blog, email campaigns and social media 10 times faster.



## AI for working with visuals

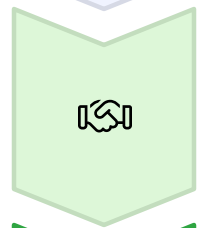
Creating impressive designs and images through AI (ChatGPT, Midjourney, Leonardo AI).

Latest updates and features.



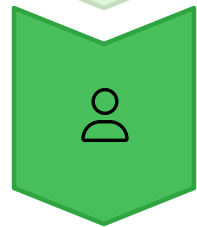
## AI for PR

Creating effective campaigns and improving media communication using AI tools.



## AI for sales

Lead generation, communication personalization, and sales process automation.



## AI for project management

Optimizing teamwork and increasing project efficiency.

# Trainers



## Anastasiia Sosyniuk

**Digital Marketing Consultant, AI Expert, Co-Founder of Go Global, Marketing and AI Lecturer at IAMPM and Go Global**

- 15+ years of experience in digital marketing
- 8 years of teaching experience at IAMPM on the BDSM and AI Manager courses
- Practical experience in implementing AI into business processes.

### Key Skills

- Search Engine Marketing (SEM) and SEO
- SMM and Content Marketing
- Personal Branding and Media Work
- AI for Productivity Improvement and Business Process Restructuring.

### Interesting Facts

Author of a travel blog and podcasts about the history of Ukraine and interesting travel locations (over 10,000 subscribers).



## Natali Trubnikova

**Marketing and Global Expansion Consultant, Co-Founder of Go Global, AI Enthusiast**

- 8 years of experience in marketing and business development in technology companies
- Helped 10+ B2B companies build their businesses from scratch and go global
- Practical experience in implementing AI into business processes.

### Key Skills

- B2B Inbound and Outbound Marketing
- Sales and Business Development
- Entering International Markets
- Practical experience in implementing AI into business processes.

### Interesting Facts

Business and Marketing Education, visited 15+ countries, lived in Spain and the USA.

# Basic tools that we will learn to work with

\* Tools will be selected to your case, depending on requests for solving certain practical problems.

## AI Copywriting & Content Tools

(tools for text generation and optimization)

- ChatGPT
- Jasper
- Copy.ai

## SEO & Marketing Analytics

(tools for analyzing keywords, content, competitors and marketing effectiveness)

- Ahrefs
- SurferSEO
- Clearscope
- Google Analytics AI
- Bing Sidney

## Social Media Automation

(automation of content in social networks, scheduling of publications, creation of visuals)

- Buffer AI
- Optimove
- Powerin.io
- Depost AI
- Resume Worded
- AI Carousels

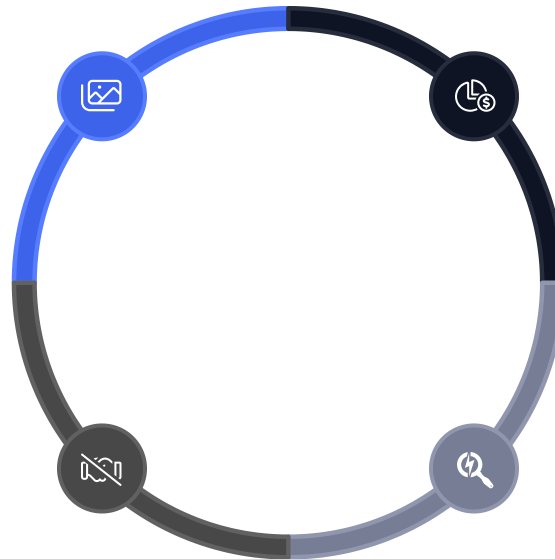
# More tools for your business

## Graphic Design & Video Tools

- Midjourney
- Adobe Firefly
- HeyGen
- DALL·E

## AI for Sales Automation

- Clay



## Infographics & Presentations

- Napkin.ai
- Piktochart
- SnapDiagram
- Gamma AI

## AI Detection Tools

- Originality.ai
- Undetectable.ai
- Copyleaks
- ZeroGPT
- Crossplag

# What is the value of AI training from Go Global?



## Individual approach

Solutions to specific challenges in your business, not general theory, like on Coursera.



## Intensive in 5 days

Colleagues immediately apply knowledge in practice.



## Team Building

A unified understanding of AI for more effective work.



## Practical experience of experts

Proven strategies from practitioners with real cases in marketing and business.



## Budget Saving

\$2,000 training cost for the entire team (unlimited number of employees) is cheaper than individual courses.

# Proposal

<b>5-day training for your company</b>	A personalized 5-day online intensive that will teach your team how to effectively use and leverage the power of AI.	\$2000
1.5-hour consultation	Personalized advice on implementing AI into your business processes to increase efficiency.	\$500

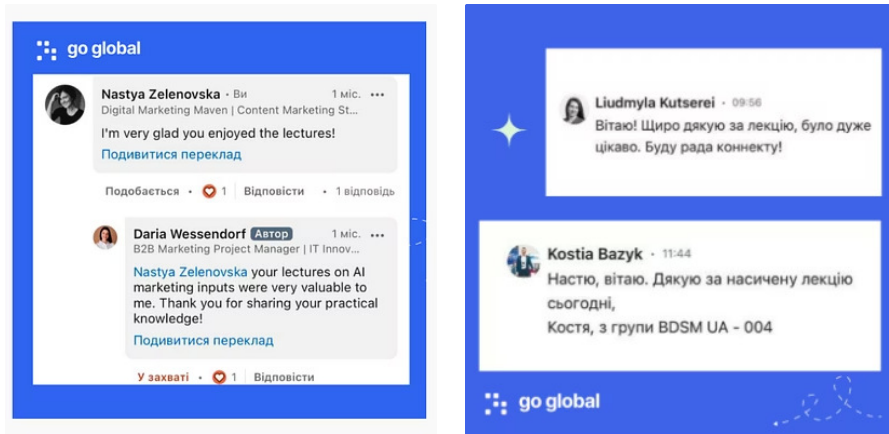
# Use Cases

Optimize your team's workflows using AI.

Task	Before	After the training
Article writing, editing and publishing	8 hours	2 hours
Business plan preparation	30 hours	4 hours
Data analytics for business decision making	10 hours	1 hour
Social media content creation (weekly)	5 hours	1–2 hours
Email newsletter preparation for lead generation	4 hours	1 hour
Preparation of presentations (content + design)	8 hours	1–2 hour
Market research and competitor analysis	15 hours	3 hours
Database preparation for cold outreach	30 hours	3 hours

# Reviews and Collaborations

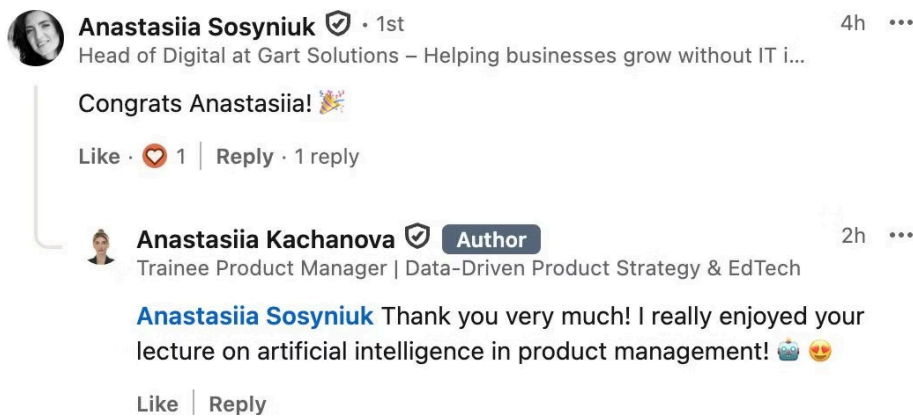
## Reviews



## Training Peculiarities

- Live webinars: interactive sessions and the ability to ask questions in real time
- Webinar recordings
- Practical tasks to consolidate knowledge
- Certificate after completing the course.

## Collaborations





# Schedule training for your team

And we will help optimize your company's business processes and increase productivity 10 times!

## Contacts:

natali@goglobal.today

anastasiia@goglobal.today

## Go Global

Schedule a meeting with us via [Calendly](#).


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*\*The presentation was created using Gamma AI.*

*Are you still spending hours and budgets on design? 😞 😊*



# Let's be friends on LinkedIn?



**Natali Trubnikova** ✓

Co-founder & Marketing Consultant at Go Global - your guide to international markets | CMO at Gart Solutions - helping companies focus on business, not IT challenges | 🇺🇦

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Go Global  
University of California, Berkeley, Haas School of...

## Natali Trubnikova

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**Anastasiia Sosyniuk** ✓ · 1st

Head of Digital at Gart Solutions – Helping businesses grow without IT issues | Co-founder & Marketing Consultant at Go Global – Guiding you into international markets | 🇺🇦

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